



0360

Attorney Docket No. 00704/RPM

**IN THE UNITED STATES PATENT  
AND TRADEMARK OFFICE**

Applicant(s): Jeffrey R. SPETALNICK

Serial No. : 09/775,028

Filed : February 1, 2001

For : SYSTEM FOR PROVIDING REWARDS  
TO A USER WHO REVIEWS AN  
ADVERTISER'S WEB SITE IN  
RESPONSE TO CLICKING ON A  
BANNER ADVERTISEMENT

Art Unit : 2162  
Examiner :

**RESPONSE TO NOTICE TO FILE  
CORRECTED APPLICATION PAPERS**

ASSISTANT COMMISSIONER FOR PATENTS  
Washington, D.C. 20231

S I R :

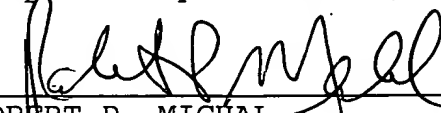
This is responsive to the NOTICE TO FILE CORRECTED  
APPLICATION PAPERS mailed March 13, 2001.

Submitted herewith are substitute formal drawings, 7 sheets,  
Figures 1-6, which overcome the objections set forth in the  
Notice mailed March 13, 2001.

Also enclosed is a copy of the Notice.

It is respectfully requested that the new formal drawings be  
approved and entered. It is further respectfully submitted that  
this paper is in full compliance with all outstanding Patent  
Office requirements set forth in said Notice mailed March 13,  
2001.

Respectfully submitted,

  
ROBERT P. MICHAL  
REG. NO. 35,614

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RPM:ajj

**CERTIFICATE OF MAILING**

I hereby certify that this  
correspondence is being deposited  
with the United States Postal Service  
with sufficient postage as First Class  
mail in an envelope addressed to:  
Assistant Commissioner for Patents,  
Washington, D.C. 20231, on the date noted  
below.

  
Attorney: ROBERT P. MICHAL

Dated: April 24, 2001

In the event that this Paper  
is late filed, and the  
necessary petition for  
extension of time is not filed  
concurrently herewith, please  
consider this as a Petition  
for the requisite extension of  
time, and to the extent not  
tendered by check attached  
hereto, authorization to  
charge the extension fee,  
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in connection with this  
Paper, to Account No. 06-1378.

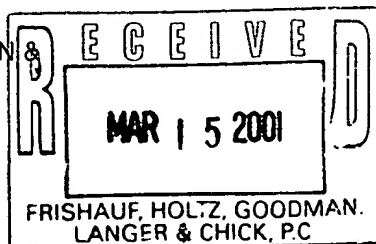


## UNITED STATES PATENT AND TRADEMARK OFFICE

COMMISSIONER FOR PATENTS  
UNITED STATES PATENT AND TRADEMARK OFFICE  
WASHINGTON, D.C. 20231  
www.uspto.gov

APPLICATION NUMBER	FILING/RECEIPT DATE	FIRST NAMED APPLICANT	ATTORNEY DOCKET NUMBER
09/775,028	02/01/2001	Jeffrey R. Spetalnick	00704/RPM

01933  
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CONFIRMATION NO. 8286

## FORMALITIES LETTER



\*OC000000005855541\*

Date Mailed: 03/13/2001

## NOTICE TO FILE CORRECTED APPLICATION PAPERS

*Filing Date Granted*

This application has been accorded an Application Number and Filing Date. The application, however, is informal since it does not comply with the regulations for the reason(s) indicated below. Applicant is given TWO MONTHS from the date of this Notice within which to correct the informalities indicated below. Extensions of time may be obtained by filing a petition accompanied by the extension fee under the provisions of 37 CFR 1.136(a)

The required item(s) identified below must be timely submitted to avoid abandonment:

- Substitute drawings in compliance with 37 CFR 1.84 because:
  - drawing sheets do not have the appropriate margin(s) (see 37 CFR 1.84(g)). Each sheet must include a top margin of at least 2.5 cm. (1 inch), a left side margin of at least 2.5 cm. (1 inch), a right side margin of at least 1.5 cm. ( 5/8 inch), and a bottom margin of at least 1.0 cm. (3/8 inch);

*A copy of this notice **MUST** be returned with the reply.*

Customer Service Center

Initial Patent Examination Division (703) 308-1202

PART 2 - COPY TO BE RETURNED WITH RESPONSE